

## **TESOL Blog Submission Guidelines**

The TESOL Blog is the official blog of TESOL International Association.

**TESOL Blog Mission:** Written by TESOL professionals and association leaders, the blog provides readers with news, information, and updates on the latest research, effective classroom practices, and peer-to-peer advice on classroom technology, lesson plans, and other practical topics in the field of English language education.

Submissions must adhere to the TESOL Blog's mission, and they may not be commercial in nature. If submissions are published, the blogger will be asked to assign copyright to TESOL International Association. All submissions will be edited to conform to TESOL and American Psychological Association (APA) style, 6th edition.

Submissions may fall under one of three categories:

## Single Blog Post Submissions

Single blog post submissions should

- include a title (60 characters or fewer, including spaces) that accurately reflects to blog post's content
- be around 500 words
- adhere to the TESOL Blog's mission
- include a brief author bio, written in third person (75 words or fewer)

To submit a single posting for consideration, please send your completed post to the <u>TESOL</u> <u>Blog editor</u>.

## **Series Blog Post Submissions**

Submissions for a series of blog posts should include

- a 100–250 word proposal outlining the intent of the series and how it adheres to the TESOL Blog's mission
- the number of posts in the proposed series
- the titles of each of the proposed posts in the series (each title should be 60 characters or fewer, including spaces, and should accurately reflect the content of the post)
- the completed first post (around 500 words)
- a brief author bio, written in third person (75 words or fewer)

To submit a series proposal for consideration, please send your proposal to the <u>TESOL Blog</u> editor.

## **Regular TESOL Blogger Submissions**

Bloggers who regularly contribute to the TESOL Blog are known as "TESOL bloggers." They are required to post topical blogs, at minimum, monthly, according to a predetermined schedule. If you are interested in becoming a TESOL blogger, you must submit

- a 200–300 word proposal outlining the topic you wish to address in your regular blog; how you will address that topic; how your blog will align with the TESOL Blog mission; and, if that topic overlaps with that of an existing TESOL blogger, how your blog will differ
- six sample titles (each title should be 60 characters or fewer, including spaces, and should accurately reflect the content of the post)
- Two sample postings, with titles:
  - An introductory posting (300 words or fewer), introducing readers to you and your blog topic
  - An example posting that is representative of your general blog content (around 500 words)
- A brief author bio, written in third person (100 words or fewer)

To be considered as a TESOL blogger, please send your proposal, sample titles, and sample postings to the <u>TESOL Blog editor</u>.